CRITERIA FOR NON-ANIMAL TESTED COSMETIC AND HOUSEHOLD PRODUCTS

To achieve approval for its own-label Cosmetic and/or Household Products, a Company must comply with the following criteria:

1. The Company does not and shall not conduct, Commission, or be a party to Animal Testing of any Cosmetic and/or Household Products including, without limitation, formulations and Ingredients of such products.

2. The Company does not and shall not purchase any Ingredient, formulation, or product from any Third Party Manufacturer or Supplier that conducted, Commissioned, or had been party to Animal Testing on said Ingredient, formulation, or product after the Company’s Fixed Cut-off Date. If a formulation, Ingredient, or product is found not to comply with the Standard, the Company will replace it with an alternative that complies with the Standard’s criteria or remove it from the product range.

3.A. The Company must implement a Supplier Monitoring System:

   Option 1. A Company must obtain and provide to CCIC Declarations of Product Compliance and Declarations of Raw Material Compliance from each of its Third Party Manufacturers and Suppliers that said persons or entities comply with the provisions of the Standard with respect to the materials supplied to the Company. This information will be maintained on file at the Company’s principal place of business as part of the Company’s Supplier Monitoring System.

   Option 2. Insert the following language into the Company’s (and, if applicable, Third Party Manufacturer’s) Purchase Orders for Ingredients, formulations and finished products. A sample Purchase Order must be submitted to the Coalition for Consumer Information on Cosmetics (CCIC) as proof of compliance. The language must read as follows:

   “The supplier affirms by fulfilling this order that it does not conduct or commission animal testing of any cosmetics and/or household products, including without limitation, ingredients or formulations of such products, supplied to [relevant entity] after [Company’s Fixed Cut-off Date].”

   Note: Companies are not required to obtain Declarations of Raw Material Compliance from suppliers of Natural Agricultural Ingredients.

3.B. If the Company only distributes finished Cosmetics and/or Household Products, the Company shall require:
4. The Company shall not allow Animal Testing to be performed by or for submission to regulatory agencies in foreign countries. The Company shall include language as an addendum to its contracts with any Distributor(s) selling the Company’s products for entry into foreign markets (any country other than United States and Canada). A sample contract addendum must be submitted to the CCIC as proof of compliance. The language must read as follows:

“The Distributor affirms that it will not conduct, commission, or be a party to Animal Testing nor allow Animal Testing to be performed by or for submission to regulatory agencies in order to distribute [Company’s] products in foreign markets.”

5. The Company shall submit the Application for Approval to the CCIC and retain a copy of this document at the Company’s principal place of business.

6. The Company shall agree to the following:

(1) Recommit annually; and

(2) CCIC may require a Company’s Supplier Monitoring System to be submitted to an Independent Audit.

(a) A Company demonstrating less than $10 million in Gross Annual Sales must agree to an Independent Audit commissioned by the CCIC with an accredited auditing firm.

(b) A Company demonstrating $10 million or more in Gross Annual Sales shall commission an Independent Audit with an accredited auditing firm provided by the CCIC.
**Definitions of terminology under the Standard**

<table>
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<th>Term</th>
<th>Definition</th>
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<tr>
<td><strong>Animal Testing</strong></td>
<td>All testing of finished Cosmetics and/or Household Products, or any one or more Ingredients or formulations used in manufacturing or production of such products in which whole non-human animals are the test subjects, including without limitation, fish, amphibians, reptiles, birds, and non-human mammals. Animal Testing excludes <em>in vitro</em> tests or tests conducted completely with human volunteers. The prohibition against Animal Testing contained in the Standard does not apply to the purchase of animal-tested Ingredients if (a) the ingredient was tested to meet explicit statutory or regulatory requirements for animal testing; AND (b) the testing was not conducted to assess safety, efficacy, or environmental effects of Cosmetics and/or Household Products.</td>
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<tr>
<td><strong>Coalition</strong></td>
<td>The Coalition for Consumer Information on Cosmetics (CCIC) and The European Coalition to End Animal Experiments (ECEAE).</td>
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<td><strong>Commission</strong></td>
<td>Where a Company requests a Third Party Manufacturer, Ingredient Supplier, other company in their group, or contract testing laboratory to conduct Animal Testing.</td>
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<td><strong>Company</strong></td>
<td>The person, corporation, partnership, or other legal organization that has separate existence and can function legally, including without limitation, its subsidiaries, affiliates, divisions, agents, and employees, involved in selling Cosmetic and/or Household Products under its own name.</td>
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<tr>
<td><strong>Cosmetics</strong></td>
<td>Personal care products, including without limitation, products for the hair (e.g., shampoo, conditioner, coloring agents, depilatory agents), skin (e.g., soap, moisturizer, sunscreen, aftershave, antiperspirant, deodorant, talcum powder, bubble bath), mouth (e.g., toothpaste, mouthwash), nails (e.g., nail polish, polish remover), perfume, cologne, lipstick, eye shadow and liner, and rouge. Cosmetics also means personal care products marketed or regulated as over-the-counter drugs (e.g., toothpaste marketed with the claim of fighting cavities, mouthwash marketed with the claim of killing germs).</td>
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<td><strong>Declaration of Product Compliance</strong></td>
<td>Written confirmation obtained by a Company once a year from its Third Party Manufacturers and Suppliers that they have not been involved with Animal Testing for the product. The manufacturer will have gathered Declarations of Raw Material Compliance to substantiate this declaration. These documents form the Company's Supplier Monitoring System.</td>
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<tr>
<td><strong>Declaration of Raw Material Compliance</strong></td>
<td>Written confirmation by a Supplier, obtained once a year, that the Supplier has not been involved with Animal Testing for specified Ingredients. These documents form the Company's Supplier Monitoring System.</td>
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<tr>
<td><strong>Distributor</strong></td>
<td>A Distributor that manages the sale of products from a Company into foreign markets. A Distributor does not include retailers that sell directly to foreign customers through their websites.</td>
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### Fixed Cut-Off Date
A date after which a **Company**, its **Third Party Manufacturers**, and/or **Suppliers** must not have conducted or commissioned **Animal Testing** for the **Company’s** own-label products and/or **Ingredients** supplied for use in the **Company’s** Cosmetic and/or Household Products.

A **Fixed Cut-Off Date** must be fixed, and applied across the **Company’s** entire Cosmetic and/or Household Products range, now and in the future.

### Gross Annual Sales
Financial figure applied to a **Company’s** own-label range of **Cosmetic** and/or **Household Products**.

### Household Products
Products for the home including without limitation, laundry and dish detergent, bleach, cleaners and cleansers, floor wax, furniture polish, and air fresheners. **Household Products** does not include paint and paint remover, varnish and other stains, chemical drain declogger, paper products, candles, or insecticide.

### Independent Audit
An assessment of a **Company’s Supplier Monitoring System**.

### Ingredient
A single substance or mixture of substances, system, or compound, intended for use in **Cosmetic** and/or **Household Products**, as listed on the product label.

### Natural Agricultural Ingredients
Raw ingredients grown from the earth and supplied in this raw, unprocessed state. *(For example, grown herbs and flowers. However, the definition does not include **Ingredients** such as essential oils, stabilizers, preservatives or other additives that are supplied by an **Ingredient** manufacturer.)* **Natural Agricultural Ingredients** are excluded from needing a Declaration of Raw Material Compliance.

### Standard
The Corporate Standard of Compassion for Animals, which forms the criteria for CCIC approval.

### Supplier
Any manufacturer that supplies, directly, through an agent, or **Third Party Manufacturer**, any **Ingredient** or **Ingredient mixture** used in the formulation of a **Company’s** own-label **Cosmetic** and/or **Household Products**. This includes the original manufacturer of the **Ingredient**.

### Supplier Monitoring System
A system by which a **Company** monitors its **Third Party Manufacturers** and **Suppliers** at least once a year to ensure that they have not conducted or **Commissioned Animal Testing**. **Suppliers** to be monitored must include the original manufacturer of the **Ingredient**.

### Third Party Manufacturer
A manufacturer that produces products on behalf of the **Company** seeking approval under the **Standard**.

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- American Anti-Vivisection Society
- Animal Alliance of Canada
- Beauty Without Cruelty, USA
- Doris Day Animal League
- Humane Society of Canada
- Humane Society of the United States
- Massachusetts Society for the Prevention of Cruelty to Animals
- New England Anti-Vivisection Society
- National Anti-Vivisection Society
- European Coalition to End Animal Experiments